

I have worked with Ric Cherwin for many years on our school's auction at PS 199 in Manhattan. The year before Ric started, the auction raised \$10,000. In the 7 years Ric has been doing the auction, we have never raised less than \$225,000. I became "Vanna" to Ric's "Pat" as we came up with a routine that, I like to think, was responsible for our school having the most successful auctions in their history.

The truth is Ric could have raised the same amount without me. Ric is not only a crowd pleaser, he knows how to move the evening along. Ric is at once, humble, smart, savvy, creative, funny, empathetic, wise, enthusiastic and full of life. I would not only recommend Ric, I tell you without hesitation that your event will be a greater success because Ric is there, and that people will feel as though he is every bit as invested as you are in the outcome. He is, in a word, priceless. Count yourself very fortunate that you have had the pleasure of finding him.

Karen Lehman
Former PTA Vice President, PS 199
Founder of Play to Live, Inc. charity