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To Whom it May Concern;

On behalf of the Woodstock Film Festival, the Board of Directors and the staff, we wish to acknowledge the tremendous job Barry Cherwin has done for us over the years.

Our roles at the Woodstock Film Festival dictate that we attend many fund raising affairs, including many benefit auctions. We have each seen many auctioneers, and, without reservation, we are in agreement; neither of us has ever seen an auctioneer with a grace, energy, wit, or personal style even remotely comparable to that of Barry Cherwin.

At every auction he has conducted for us, dating back to 2002, people have raved at the job he has done. He keeps the audience engaged and motivated all the way through, as is evidenced not only by the amount of bidding he generates year in and year out, but by the warm welcome we see him receive from so many of our regular auction-goers, and from the enthusiastic compliments that we receive about him.

What these people do not know is how involved he is behind-the-scenes, and how important he is to us before the auction even begins. Though, by now we have the auction logistics down pretty pat, in the early years especially, the input he gave us on every aspect of conducting the auction was invaluable beyond words. He has literally shaped the way the evening unfolds, from before check-in to after checkout. He is not only a phenomenal auctioneer, he is a remarkable event choreographer. On more than one occasion, we have changed the date of our auction to accommodate Mr. Cherwin's schedule, including once moving from a donated facility to a facility that charged a fairly substantial amount. The added revenues we feel Barry brought in more than compensated for the added expense of the new venue.

It is without reservation, and with the utmost respect, admiration, and gratitude, that we wholeheartedly recommend Barry Cherwin as an auctioneer.

Meira Blaustein  
Co-Founder/Director

Laurent Rejto  
Co-Founder/Director